



Walk for Life

FUNDRAISING TIPS

- **Set a goal.** Be sure to let your sponsors know that their contribution helped.
- **Start with a generous pledge.** Most people will follow the example of the first donation on your online fundraising page.
- **Support yourself.** Others will appreciate that you are devoting both your time and your own finances.
- **Dedicate your walk to someone** who has been touched by an unexpected pregnancy, to a child who was given life and was placed for adoption, or to a man or woman who has been impacted by abortion.
- **Make an announcement or show the short [Walk for Life video](#)** at your social club, service club, or small group.
- **Be enthusiastic when asking for pledges.** Let people know that their money makes a difference in the lives of babies, women, and families in our community.
- **Use special occasions.** If you have a birthday, anniversary, or other special occasion coming up, ask for Walk for Life donations in lieu of gifts.